

# Alliance CINCINNATI

*\*Where Dedication Meets Success\**



**Please consider supporting our club events, including the**

***First Annual May Classic Soccer Tournament!***

## **Club Sponsorship Opportunities**

### **Title Sponsorships**

#### **Platinum Level: \$10,000**

- Includes sponsorship of all club events – Dogs Days of Summer, Alliance Cincinnati May Classic, Alliance Cincinnati Futsal League, 4 x 4 Summer League, and Free Youth Soccer Clinics
- Benefits of Sponsorship:
  - Information and banners at trophy presentations
  - Name and logo on Club Uniforms
  - Name and Logo on all T-shirts for all events
  - Name and Logo on practice pinnies for all teams
  - Booth set up at events
  - Literature, coupons, or small items handed out to players (families)
  - Information on Digital field map
  - Banner/signage by entrance and on visible soccer goal
  - Name, logo and link on our website for two years. The link can go directly to your website or a special offer.
  - Emails will be sent to all participants urging support of sponsors

#### **Gold Level: \$5,000**

- Includes sponsorship of two club events – Dogs Days of Summer, Alliance Cincinnati May Classic, Alliance Cincinnati Futsal League, 4 x 4 Summer League, or Free Youth Soccer Clinics
- Benefits of Sponsorship:
  - Information and banners at trophy presentations
  - Name and Logo on all T-shirts for sponsored events
  - Name and Logo on practice pinnies for all teams
  - Booth set up at events
  - Literature, coupons, or small items handed out to players (families)
  - Information on Digital field map

- Banner/signage by entrance and on visible soccer goal
- Name, logo and link on our website for one year. The link can go directly to your website or a special offer.
- Emails will be sent to all participants urging support of sponsors

## **Silver Level: \$2,500**

- Includes Sponsorship of either Dog Days of Summer or Alliance Cincinnati May Classic
- Benefits of Sponsorship:
  - Information and banners at trophy presentations
  - Name and Logo on all T-shirts for sponsored event
  - Booth set up at events
  - Literature, coupons, or small items handed out to players (families)
  - Information on Digital field map
  - Banner/signage by entrance and on visible soccer goal
  - Name, logo and link on our website for one year. The link can go directly to your website or a special offer.
  - Emails will be sent to all participants urging support of sponsors

## **Concession Sponsorships**

- Benefits of Sponsorship
  - Banners by Concession area
  - Concession items can be purchased at your business (if applicable)
  - Samples and/or coupons distributed at concession stand
  - Banner on fence at facility entrance
  - Name, logo and link on our website for one year.
  - Emails will be sent to all participants urging support our sponsors.
- Sponsorship Levels:
  - Gold Level: \$1,500 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
  - Silver Level: \$1,000 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

## **Set Up a Booth**

- Benefits of Sponsorship
  - Booth with a canopy roughly 12' x 12' at event(s) to advertise your company.

- Distribute literature, give away small items, coupons, etc.
- Educate about your business and what you have to offer.
- Provide a demonstration or interactive activity
- Name, Logo on our website for one year.
- Many possibilities – please contact club to discuss
- This is LIMITED to 4 spots
- Sponsorship Levels:
  - Gold Level: \$750 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
  - Silver Level: \$500 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

## Map Sponsorship

- Cost: \$600 for either Dog Days of Summer or Alliance Cincinnati May Classic, or \$800 for both events
- Benefits of Sponsorship:
  - One of the most visited spots on the website (looking for game fields)
  - Banner (sponsor supplied) on fence at facility entrance
- This is LIMITED to ONE sponsor per event

## Field Sponsor Packages

### **One Field**

- Benefits of Sponsorship:
  - Yard sign on field
  - Named field listed on schedule
  - Banner (sponsor supplied) on fence at facility entrance
- Sponsorship Levels:
  - Gold Level: \$650 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
  - Silver Level: \$399 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

### **Two Fields**

- Benefits of Sponsorship:

- Yard signs on back to back fields
  - Named fields listed on schedule
  - Banner (sponsor supplied) on fence at facility entrance
  - Name and Logo on website for one year
- Sponsorship Levels:
    - Gold Level: \$950 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
    - Silver Level: \$599 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

## **Zone of Fields**

- Benefits of Sponsorship:
  - Fields closest to parking and concession area
  - Yard signs throughout area
  - Named fields listed on schedule
  - Banner (sponsor supplied) on fence at facility entrance
  - Name and Logo on website for one year
- Sponsorship Levels:
  - Gold Level: \$1,200 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
  - Silver Level: \$799 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

## **Referee Lunch Sponsor**

Looking for food donations - Boxed lunches, sandwich trays, fruit trays, etc. and/or monetary donation for food purchases. Please contact the club directly to discuss this option.

- Benefits of Sponsorship:
  - Company signage at event
  - Banner (sponsor supplied) on fence at facility entrance
  - Name and Logo on website for one year

## Coupon Sponsor

- Benefits of Sponsorship
  - Coupon (sponsor provided) will be given to all participants
  - Banner (sponsor provided) on fence at facility entrance
- Limited to 5 sponsors per event
  
- Sponsorship Levels:
  - Gold Level: \$500 – includes both Dog Days of Summer and Alliance Cincinnati May Classic
  - Silver Level: \$299 – includes either Dog Days of Summer or Alliance Cincinnati May Classic

## Banner Sponsor

- Banner (sponsor supplied) on fence at facility entrance or on a visible soccer goal
- Cost per event: \$200 for one banner (choice of entrance or soccer goal)  
\$325 for a banner at both entrance and on soccer goal

## VIP Parking Sponsor

- Six (6) parking spots auctioned to raise money for club scholarship fund
- Benefits of Sponsorship:
  - Sign at spot
  - Sponsor information on auction site
  - Name and Logo on website for one year
  - Can also distribute coupons or other advertisement for sponsor
- Cost: \$1,000 per spot per event (Dog Days of Summer and/or Alliance Cincinnati May Classic)

Sponsorship opportunities are endless. Please contact the club if you have a sponsorship idea not on the list. We will also customize sponsorship packages.

***Alliance Cincinnati is a not profit 501(c) – all donations and sponsorships are tax deductible.***

Please contact: Joan Hopkins, Alliance Cincinnati Tournament Director

[Hop\\_joan@yahoo.com](mailto:Hop_joan@yahoo.com) or 513-685-2558 for more information.